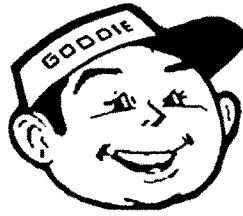


Experience One-stop shopping at Goodman Building Supply



Volume 22, Issue 2  
Newsletter Date May. 21



**Where the  
difference is  
service!**

Inside this issue:

Goodman's  
turning 63-years  
old, Save the  
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Save The dates,  
Cleaning the  
marsh 2



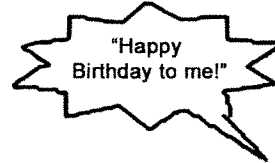
**Don't Forget!**

\* Goodman's  
next ad starts  
in August.

\* Ace  
Flyer will reach  
you Once to  
Twice a Month.

## Goodman's Newsletter

**"It's Birthday time  
again and we feel  
better than ever!"**



We were eligible to collect Social Security last year, but believe it or not we feel even stronger at 63-years old, and retirement or even slowing down is the farthest thing from our thoughts.

It's hard to believe another year has flown by and we have a birthday in May, and that it's been 13-years since we received the Golden Hammer from ACE and celebrated "50 Years of Building a Community," but here we are, and we certainly could not have done it without you, our customers. Because of that we owe you all a big **Thank You** for supporting us for such a long time.

Since we opened our doors in 1955 there have been some big changes, but since we turned 50 the biggest changes are unlike 13-years ago we only had a few green products and solutions to our customers needs, now not only have we achieved and maintained the status as **Marin County's First County Green Certified Hardware Store**, we currently have over 12,000 green options for people that visit Goodman's, and we add more every month. We've also found ways to save energy with LED lighting in the store and we produce some of our own energy with solar panels on our roof.

One thing we are very proud of is our employees and how many of them have made careers at Goodman's, and that's not only in the ranks of our senior management. In that group, and except for a couple of retirements and promotions from within, our senior management virtually hasn't changed in the past 13 years as well, and their philosophy of excellent and helpful customer service now includes having our customer service representatives assist customers in finding green solutions for their needs.

We also pride ourselves in a desire to support our community. One important area is working with the City of Mill Valley on emergency preparedness, although children's issues are where we like to be most involved. Programs like Kiddo, Tamalpais High Foundation and PTA, the Manzanita Child Development Center, and Interactive Enrichment, Mill Valley Little League are a few of the programs involving kids we support.

**Save the dates for more celebrations and savings!**

Besides our current Anniversary Sale that runs through July 31th, we have three other major events planned for the summer and fall.

A very popular event that already was held during the Anniversary Sale was our annual **Business-to-Business/B2B Barbecue**. This year we had our largest gathering of our B2B customers ever. Over 300 people attended and we still didn't run out of food! This event is for our B2B/in-store accounts only.

Cont. pg. 2



Where the difference is service...



- Goodman's Carries over 41,000 items:
- \* Hardware
  - \* Paint
  - \* Plumbing
  - \* Garden
  - \* Lumberyard
  - \* Electrical and Lighting
  - \* Housewares

Goodman Building Supply  
775 Redwood Hwy.  
Mill Valley Ca. 94941

Phone: 415-388-6233  
Fax: 415-381-5013  
Email:  
mail@goodman  
buildingsupply.net

**Hours of Operation**  
We are open every day  
excluding national holidays.  
Mon-Fri 7:00 am - 7:00 pm  
Sat 7:30 am - 6:30 pm  
Sun 8:00 am - 6:30 pm



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The biggest event of all is our **Friends and Family Day Sale** on July 18th. Besides refreshments, some vendors on hand and entertainment, customers will enjoy **25-percent off** all items in the store not previously discounted.

On September 19th we will celebrate our very popular **Women's Appreciation Day** with deep discounts, refreshments, and our **Canning Contest** portion of the festivities. Last year over 75 entries in the Canning Contest had a chance to win \$900 in Goodman's gift certificates.

**Going to Burning Man? We have what you need**

We realize being in the hardware, lumber, garden and other building supplies business isn't the "coolest" thing in the world, but one thing we try to do is have what our customers need. Knowing Marin County it's not surprising a lot of folks have told us they get their needs for their excursion to Burning Man out in the middle of the Nevada desert, right here at Goodman's.

As a result, we have decided to have a "Burning Man end cap" chocked full of just about everything you might need for your desert jaunt.

Choose from our enormous supply of LED lighting, string lights for your bicycles or costumes, solar lights, batteries, water containers, tarps, heavy duty tent stakes, and if you need them we can special order Ace tents and sleeping bags. Stop by Goodman's before heading to Burning Man this year.

**Cleaning the marsh**

Our plans to clean up the marsh on Richardson Bay adjacent to Goodman's with a large contingent of kids from Interactive Enrichment were curtailed by the April rain storms that made conditions dangerous for the kids to be out in the bog. With school winding down we are going to re-schedule but rest assured our commitment to the marsh and the environment in general has not diminished.

**Enjoy summer and work on your house**

With the great weather we've been having now is the time to enjoy it and do some fixer-upper stuff on your home. Goodman's has thousands of new items for home repair and improvement. See one of our friendly customer service representatives to help you find what you need to putter around your home this summer.

When you're finished fixing things up if you're going out to a soccer, softball or baseball game this summer, or going to the playground with the little ones or going on a family picnic, Goodman's has a big selection of every type of outdoor chair you can think of.

**Log onto our new web site GoodmanBuildingSupply.net  
for coupons and information  
Now Open for Contractors at 6:45 am Mon-Fri and 7:15 am on Sat  
Contractor fast lane counter closed Sun**

- NEW Items!**
- Bathroom Accessories**
- Plumbing Connectors  
Endcap 19 & 17.3**
- Garden Childrens  
Tools & Gloves**
- Wax Candles**

- Green Items!**
- E.B. Stone Soils**
- Down & Under  
Fertilizers**
- LED Lights For  
Summer Events**